

First Webinar on World Investor Week 2024
Wednesday 17 July 2024 (13.00 - 14.05 CEST)

Dial-In: [Join](#) (Meeting ID: 363 659 013 612 / Passcode: GNbY7M)

[Agenda](#)

Time	Topic
13.00 - 13.05	<p>A. Opening remarks</p> <ul style="list-style-type: none"> • <u>Mr. Pasquale Munafò</u>, Chair of IOSCO Committee on Retail Investors. • <u>Ms. Nathalie Vidual</u>, IOSCO WIW Working Group Coordinator.
13.05 - 13.10	<p>B. Key takeaways from the WIW 2023 Report</p> <ul style="list-style-type: none"> • <u>Mr. François Lavigne-Massicotte</u>, Policy Advisor of IOSCO General Secretariat.
13.10 - 13.20	<p>C. WIW 2024 Overview and Guidelines</p> <ul style="list-style-type: none"> • <u>Ms. Nathalie Vidual</u>, IOSCO WIW Working Group Coordinator: <ul style="list-style-type: none"> • Dates of the Campaign. • Main Themes and Key Messages. • Resources on the WIW website. • Global Webinars / Regional Webinars • Q&A
13.20 - 13.30	<ul style="list-style-type: none"> • <u>Ms. Susan Tether</u>, IOSCO Communication Team <ul style="list-style-type: none"> • WIW website. • Social Media Plan. • WIW social media channels. • Q&A
13.30 - 13.45	<p>D. WIW - Participants' experiences</p> <p><i>Panel I: "Keep it digital... but do not lose your mind"</i> <i>(A joint educational initiative between CMVM Portugal & CVM Brazil, concerning influencers, gamification, and other aspects of digital finance)</i></p> <ul style="list-style-type: none"> • <u>Ms. Maria João Teixeira</u>, Director of Market Conduct Supervision and Investor Department, Portuguese Securities Market Commission (CMVM), Portugal. (10min) • <u>Q&A</u> (5min)

13.45 – 14.00	<p><i>Panel II: “The Zen of Webinars: Balancing Format and Function” (Based on learnings from a joint educational initiative between Monetary Authority of Singapore and Central Provident Fund Board, Singapore)</i></p> <ul style="list-style-type: none"> • <u>Ms. Rebecca Chua</u>, Deputy Director and Head/Consumer Issues Division, Markets Policy and Consumer Department, Monetary Authority of Singapore. (10min) • <u>Q&A</u> (5min)
14.00 - 14.05	<p>E. Wrap up</p> <ul style="list-style-type: none"> • <u>Mr. Pasquale Munafò</u>, Chair of IOSCO Committee on Retail Investors.